



# CONSAGOUS TECHNOLOGIES



**Consagous technologies**

**CASE STUDY ON**

## **Geek Scientific Apitherapy Center**



### **THE CLIENT**

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**GSAP** (Geek Scientific Apitherapy Center)

### **THE IDEA**



We had a task to develop a website which will basically concern about the Apitherapy center. There should be an idealized and useful collection about the study of Apitherapy and some Bee products like honey, pollen, royal jelly, propolis, bee's wax and bee venom so that person could have interact those study through this website and may come to know about some of the use of that particular part of medical science that how does it work.



## ABOUT APITHERAPY

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The Greek Scientific Apitherapy Center (GSAC) was founded on November 2003, aiming to support the study, documentation and demonstration of the therapeutic qualities of Apitherapy in human body.

Apitherapy is a new field of study worldwide and the bee products (honey, pollen, royal jelly, propolis, bee's wax and bee venom) are used in medical treatments and in medicines. The old Greek tradition in apiculture, the ancient use of bee products for healing purposes and the love for the bees, guided the constitutive team to create the Apitherapy Center.

## BUSINESS CONTEXT

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The Greek Scientific Apitherapy Center is a nonprofit and NGO, based on voluntary participation and consists of sections, structures, networks, working groups and international members. Each nutritionist, pharmacist, medical doctor, agronomist, biologist or other scientist who wishes to participate or simply to improve his knowledge on Apitherapy can become a member of the Scientific Commission of GSAC with just a simple application.

Accordingly, each beekeeper can be a member of the Beekeepers Commission and the individuals - friends of the bee or Apitherapy can become members of the Commission of Friends of Apitherapy.

The G.S.A.C. organizes the annual Greek congress of Apitherapy and a session of seminars for health scientists (nutritionists, pharmacists, physicians, etc.), as well. Added to that G.S.A.C. issues "MELIAMA" magazine with subjects relevant to the healing properties of bee products. The G.S.A.C. is a member of Apimondia, the global organization for the bee, the American Apitherapy Society and the Organization of "Bees for life", which a nonprofit organization is dealing with the humanitarian work.



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## REQUIREMENTS



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- To keep all the detailed features and specification of the Apitherapy for the concern of health.
  - Users should have a privilege to get register themselves and may ask any query regarding to Apitherapy.
  - There should be bulletin board where news could be publishing on day to day basis and user may completely aware of these publications.
  - There should be small and corresponding detail about study material of Apitherapy and some bee products like honey, pollen, royal jelly, propolis, bee's wax and bee venom with their quality factor, types and images.
  - There should be a publication section which will contain all the eBooks in the PDF format with their names, prize, and images published by the organization for the curious users.
  - Links which will contain some more details about Apitherapy center.
  - There should be a part for the related sponsors of Apitherapy with their name and their contact information.



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## HOW CONSAGOUS HELPED

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The team of Consagous started the requirements analysis with profiling of the data from various ecommerce sites to find the data anomalies, followed by discussion with the client. The team of Consagous started to prepare documentation followed by water fall model. The entire work on the basis of requirement gathering was started at consagous's offshore development center by the whole team using some server side scripting language and some CMS (Content Management System) like joomla, drupal and wordpress etc.



## CONTRIBUTION OF CONSAGOUS

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- We have tried to get all possible requirements and Specification according to client's need.
- We have deployed all the necessary features of client and tried to prepare customized solution as per client's need.
- We have maintained all the security and basic constraints in database table and provided normalized form of our client.
- We have provided a feature for users to check their inbox and by this they can check their message.
- Consagous did put some latest flash technology with XML files to give quite impressive and attractive look for website
- Generated the entry chart and blog field by some of XHTML and script.



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## BUSINESS IMPACT

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- Help to get information about Apitherapy technique.
- Responding to market demand with more prices manner.
- Helped to identify different bee products along with their types.

## CONTACT US

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For further information please contact us:

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