



# CONSAGOUS TECHNOLOGIES



**Consagous technologies**

**CASE STUDY  
ON  
MY BABY NAME**

**THE CLIENT**



---

The famous business developer of USA.

**THE IDEA**



---

We had to develop a website for discovering a perfect name of little one which could give the exact and proper meaning of the name given by parents to their child at the time of birth. Also from where parents could find out suitable and relevant name of their child by searching the name with its meaning. The name and its meaning will come through a large, huge and customized collection of database.



## REQUIREMENTS

---

- Design and layout of website should be simple, sober and attractive. There is no need of complex designing for this web site.
- Name should be fetched from database on the basis of gender i.e. there it should be classified that in which category the intended name is fallen down.
- Search should be according to the need of any users whether they are searching name for boy or for girl.
- An RSS feed must be there in order to put some funny comments and then share to those with friends on face book or with any other social networking sites.
- There should be a filter option while searching the name of boy and girl. This filter must contain the following option to make the search easy and more convenient as per parent requirements.
  - **ORIGINS** – this filter option should be enable the search of children name on the basis of country name like America, Russia, Japan, Australia etc.
  - **BEGINS WITH** – By typing the desired character name in this field the search result I.e. name should be BEGIN with this particular character.



# CONSAGOUS TECHNOLOGIES

- **DOES NOT BEGIN WITH** – This option will enforce the entire search process which will give all the name of kids that does not start with this particular character.
- **END WITH** - By typing the desired character name in this field the search result I.e. name should be end with this particular character.
- **DOES NOT END WITH** - This option will enforce the entire search process which will give all the name of kids that does not END with this particular character.
- The search should be as per requirements of parents whether they are searching on the basis of boy's name or girl's name.

## CONSAGOUS SOLUTION

---

The team of Consagous started the requirements analysis with profiling of the data from various ecommerce sites to find the data anomalies.

The entire work on the basis of requirement gathering was started at consagous's offshore development center by the whole team using some server side scripting language and some CMS (Content Management System) like joomla, drupal and wordpress etc.



# CONSAGOUS TECHNOLOGIES

A CMS Ajax and java script platform based solution enabled searching process automation which was available across all centers and vendor systems. The solution provided unique identification of name and its meaning, data flow control and archival support for different types of mail correspondence.

## CONTRIBUTION OF CONSAGOUS

---

- We have tried to get all possible requirements and Specification according to client's need.
- We have deployed all the necessary features of client and tried to prepare customized solution as per client's need.
- We have maintained all the security and basic constraints in database table and provided normalized form of it to client.
- We just put some easy java script and flash to give quite impressive and attractive look for website.
- Generated the entry chart and blog field by some of XHTML and script.
- We have enabled RSS feed option to leave a comment and then share it to the friends on face book or other social networking site.
- By the baby's resource option we have introduce a feature of some of the news and notice regarding to the baby's name according wise.



## BUSINESS BENEFITS

---

**SAVING OF TIME AND MONEY** – Now the parents who are willing to find out their baby's name and corresponding relative meaning of name at the time of their birth, can save a lot of their time and money as well because their search is now single click ahead from them.

**CORRECTNESS AND SIMPLICITY OF MEANING** – users now get the relevant and actual meaning of the desired name. Because we have a large collection of data base having near approx 70,000 entries of different names. Names are categorized on the basis of gender, characters and meaning it contained.



---

For further information please contact us:

Consagous technologies

Visit at: [www.consagous.com](http://www.consagous.com)

Copyright © 2010 consagous Technologies

All rights reserved



CONSAGOUS TECHNOLOGIES