



Consagous Technologies Pvt. Ltd.

CASE STUDY

THE CLIENT

MELITERRA – APIPHARM

MELITERRA – APIPHARM is a genuine Greek company, founded in 1999, which aims at promoting a natural and substantial alternative for health, nutrition, skin care and hygiene. It is the result of years-long experience – since 1952-by its founder in the field of apiculture.

THE IDEA



Idea is to develop a website offered cutting edge solutions to user seeking information about the company and product of company, News, Press release etc. The idea is to make an E-commerce website Consists of buying the product and services over the electronic system such as internet or a computer networks.



REQUIREMENTS

- Website should make in such a manner that user can gather all the information about the company and all the product and services provide by company.
- To organize the information in proper hierarchy so that anyone can effortlessly retrieve the vital information from the website.
- Website should consist of a signup form where user can register to create his/her account.
- The website have to be design in a manner that it keep balance in the Graphical User Interface and consistent in different browsers.
- There should be an admin panel from where admin can update blog and news regarding the company activity and company product.
- Website should have the features of online product selling.
- The website has the feature of language transformation.



HOW CONSAGOUS HELP

A lot of different dynamic functionalities such as User Management, customized CMS, Online Store, etc have been added. We worked closely with the client, understand the requirement and offered a solution, which has put their company

amongst the top in their industry competition. Consagous Technologies requested the MELITERRA – APIPHARM to provide detailed information in the design survey so as to help us get better hang of their design and development requirements before we could suggest them an Information architecture that presents India and MELITERRA – APIPHARM in proper hierarchy. Our team made a good solution for user to see the information and product of company and can buy the good of company. Consagous engage a team of qualified professionals to achieve the desired goal. We use php as a platform to develop the website which is easy to use and more users friendly.



BENEFITS

Strategic efforts by Consagous Technologies lent the desired momentum to the Client:

- Easy access-user cans easily access the vital information about the company product.
- User can online buy the product of company.
- This website has a better connect with the need of user and give a better way to arrange the information in proper manner.

Consagous Technologies
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